

Daniel Marzán Hernández

CREATIVE TECHNOLOGIST · PROGRAMMATIC VIDEO
LEAD

dani@danimarzan.com | danimarzan.com
Santa Cruz de Tenerife, Spain (EU Citizen)
Available for Immediate European Relocation /
Remote

Official Application Letter — 2026

To the Hiring Team & Engineering / Creative Leadership,

I am writing to present my candidacy as a **Creative Technologist and Programmatic Video Lead**. With a multidisciplinary background combining institutional media production for European Space Agency (ESA) clients via EJR-Quartz in the Netherlands, full-stack product ownership with the Abora EdTech app (Studio Chatcore), and organic creator growth of over 110,000 followers (+7.2M impressions), I bridge the gap between creative storytelling and programmatic software engineering.

Unlike traditional video editors who operate within manual timeline constraints, I specialize in **Video as Code** using React, TypeScript, and the Remotion framework. This approach enables the automated, high-cadence rendering of hundreds of personalized, localized video creatives in seconds—unblocking user acquisition bottlenecks and compressing rendering costs to near zero.

Key Competencies & Ground Truth Assets:

- **Institutional Communication:** Directed and produced social media video for European Space Agency projects and EJR-Quartz in 100% English corporate environments.
- **Programmatic Video Engines:** Remotion (React / TypeScript), headless CLI batch rendering in sub-23s per variant across EN, DE, and ES.
- **Product & Educational Pedagogy:** Founder of Abora (interactive history simulations) and holder of a Master's Degree in Teacher Training (UNIR) and Bachelor's in Audiovisual Communication (Universidad Rey Juan Carlos).
- **Commercial Engagement:** Scaled digital communities to +110K followers (+59K YouTube, +51K TikTok) with +7.2M views without paid ad spend.
- **Mobility:** Spanish/EU citizen with zero visa sponsorship requirement, ready for immediate relocation across Europe or hybrid/remote setups.

You can explore my interactive portfolio, live Remotion video lab, and technical workflows directly at <https://danimarzan.com>.

I look forward to discussing how my hybrid technical and audiovisual skill set can support your team's creative engineering and growth objectives.

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Email: dani@danimarzan.com | Portfolio: danimarzan.com