



Daniel Marzán

CREATIVE TECHNOLOGIST
& VIDEO PRODUCER

CONTACT & PORTALS

- dani@animarzan.com
- animarzan.com
- Santa Cruz de Tenerife, Spain
- Immediate EU Relocation Ready
- Driving License B
- YouTube:** +59K Subs
- TikTok:** +51K Followers

TECHNICAL SKILLS

Programmatic & Code

- Remotion
- React
- TypeScript
- Node.js
- Claude Code

Frontier Cloud GenAI

- Google Veo
- Kling AI
- OpenAI Sora
- Runway
- ElevenLabs

Audiovisual & Production

- DaVinci Resolve Studio
- Blackmagic 4K
- Licensed Drone Pilot
- Color Grading
- Motion Design

LANGUAGES

- Spanish **Native**
- English **Professional Fluency**
- German **A1 (In Progress)**

PROFESSIONAL PROFILE

Creative Technologist and Video Producer specializing in programmatic video architectures (Remotion / React) and high-impact digital acquisition. Directed social media video communications for European Space Agency (ESA) projects via EJR-Quartz in the Netherlands. Founder of Abora (by studio Chatcore), an interactive gamified history platform, and proven digital creator who grew an organic audience of **+110,000 followers (+7.2M views)**. Bridges broadcast-grade post-production craftsmanship with automated, code-driven creative pipelines.

WORK EXPERIENCE

Social Media Video Producer & Manager **ESA Institutional** Sep 2022 – May 2023

EJR-Quartz (Client: European Space Agency - ESA) | The Netherlands / Remote

- Produced, edited, and managed high-impact video communications for the official social media channels of the European Space Agency (ESA) and EJR-Quartz corporate initiatives.
- Created and published the company's flagship corporate video in a 100% English-speaking, high-compliance international environment.
- Executed full production cycles from scripting and visual adaptation to fast-turnaround DaVinci Resolve post-production.

Founder & Creative Technologist **EdTech Product** Jul 2024 – Present

Abora (Chatcore Studio) | Interactive Gamified History Platform

- Architected and developed Abora, an interactive mobile application providing gamified historical character simulations.
- Built programmatic video rendering pipelines (Remotion / React) to automate multilingual creative variations in English, German, and Spanish with sub-23s render velocity.

Founder, Video Director & Channel Lead **+110K Community** 2020 – Present

SoyPortero / YoSoyPortero | Digital Channels

- Scaled personal digital channels from 0 to over **110,000 organic followers (+59K YouTube, +51K TikTok)** and +7.2 million views without paid advertising.
- Mastered visual pacing, cognitive hook architecture, thumbnail psychology, and short/long form audience engagement.

Robotics Instructor & Video Specialist Jan 2024 – Aug 2024

Robotics | Madrid

- Taught robotics and STEM technology workshops while producing educational video tutorials (LEGO Spike series).

EDUCATION & CREDENTIALS

Master's Degree in Teacher Training (Communication Processes & Media) 2024 – 2025

UNIR (Universidad Internacional de La Rioja)

Bachelor's Degree in Audiovisual Communication 2017 – 2021

Universidad Rey Juan Carlos (Madrid)

Official European Drone Pilot License (AESA / EASA Open Category A1/A3) Certified